

THE JACK AND JILL LATE STAGE CANCER FOUNDATION, INC.

AUDITED FINANCIAL STATEMENTS

SEPTEMBER 30, 2019

with

INDEPENDENT AUDITORS' REPORT

Audited Financial Statements

THE JACK AND JILL LATE STAGE CANCER FOUNDATION, INC.

September 30, 2019

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## INDEPENDENT AUDITORS' REPORT

Board of Directors  
The Jack and Jill Late Stage Cancer Foundation, Inc.  
Atlanta, Georgia

We have audited the accompanying financial statements of The Jack and Jill Late Stage Cancer Foundation, Inc. ("the Organization") which comprise the statements of financial position as of September 30, 2019 and 2018, the related statements of activities, cash flows and functional expenses for the years then ended, and the related notes to the financial statements.

### *Management's Responsibility for the Financial Statements*

The Organization's management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditors' Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Jack and Jill Late Stage Cancer Foundation, Inc. as of September 30, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

*Williams Benator + Libby, LLP*

Atlanta, Georgia  
December 18, 2019

STATEMENTS OF FINANCIAL POSITION

THE JACK AND JILL LATE STAGE CANCER FOUNDATION, INC.

	September 30	
	2019	2018
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 794,294	\$ 576,565
Contributions receivable	-0-	1,700
Pledges receivable, net--Note C	158,000	127,000
Prepaid expenses	5,667	4,918
<b>TOTAL CURRENT ASSETS</b>	<u>957,961</u>	<u>710,183</u>
EQUIPMENT, net of accumulated depreciation of \$2,532 at September 30, 2019 and 2018	-0-	-0-
SOFTWARE AND WEBSITE DEVELOPMENT COSTS, net of accumulated amortization of \$30,601 and \$9,360 at September 30, 2019 and 2018, respectively	18,020	39,749
PLEDGES RECEIVABLE, net--Note C	<u>168,598</u>	<u>156,536</u>
<b>TOTAL ASSETS</b>	<u><u>\$ 1,144,579</u></u>	<u><u>\$ 906,468</u></u>
<b>LIABILITIES AND NET ASSETS</b>		
<b>CURRENT LIABILITIES</b>		
Accrued payroll and other accrued expenses	\$ 10,939	\$ 168
<b>NET ASSETS</b>		
Without donor restrictions	807,042	622,764
With donor restrictions--Note B	326,598	283,536
<b>TOTAL NET ASSETS</b>	<u>1,133,640</u>	<u>906,300</u>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<u><u>\$ 1,144,579</u></u>	<u><u>\$ 906,468</u></u>

See notes to financial statements.

STATEMENTS OF ACTIVITIES

THE JACK AND JILL LATE STAGE CANCER FOUNDATION, INC.

	Year Ended September 30	
	2019	2018
<b>CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTIONS</b>		
Revenues and support		
Contributions	\$ 1,109,889	\$ 1,083,596
Interest and other income	1,881	927
<b>TOTAL REVENUES WITHOUT DONOR RESTRICTIONS</b>	<b>1,111,770</b>	<b>1,084,523</b>
Net assets released from restrictions--Note B	268,479	153,500
<b>TOTAL REVENUES AND SUPPORT WITHOUT DONOR RESTRICTIONS</b>	<b>1,380,249</b>	<b>1,238,023</b>
Expenses		
WOW! Experience® program services	1,018,894	865,124
Supporting services:		
Fundraising	123,635	108,104
Management and general	53,442	42,390
	<b>177,077</b>	<b>150,494</b>
<b>TOTAL EXPENSES</b>	<b>1,195,971</b>	<b>1,015,618</b>
<b>INCREASE IN NET ASSETS WITHOUT DONOR RESTRICTIONS</b>	<b>184,278</b>	<b>222,405</b>
<b>CHANGES IN NET ASSETS WITH DONOR RESTRICTIONS</b>		
Restricted contributions	311,541	173,779
Net assets released from restrictions--Note B	(268,479)	(153,500)
<b>INCREASE IN NET ASSETS WITH DONOR RESTRICTIONS</b>	<b>43,062</b>	<b>20,279</b>
<b>INCREASE IN NET ASSETS</b>	<b>227,340</b>	<b>242,684</b>
Net assets at beginning of year	906,300	663,616
<b>NET ASSETS AT END OF YEAR</b>	<b>\$ 1,133,640</b>	<b>\$ 906,300</b>

See notes to financial statements.

STATEMENT OF FUNCTIONAL EXPENSES

THE JACK AND JILL LATE STAGE CANCER FOUNDATION, INC.

Year Ended September 30, 2019

	<b>Program Services</b>	<b>Supporting Services</b>		<b>Total Expenses</b>
	<b>WOW! Experience®</b>	<b>Fundraising</b>	<b>Management and General</b>	
Salaries	\$ 223,806	\$ 91,295	\$ 16,524	\$ 331,625
Employee benefits	21,587	4,389	496	26,472
Payroll taxes	15,835	7,813	1,436	25,084
Total salaries and related expenses	<u>261,228</u>	<u>103,497</u>	<u>18,456</u>	<u>383,181</u>
Direct cost of WOW! Experience® (in-kind)	665,249	265	239	665,753
Trip memory packages	22,858	-0-	-0-	22,858
Meetings and travel	3,707	2,151	-0-	5,858
Insurance	5,663	-0-	-0-	5,663
Professional fees	40,405	-0-	12,116	52,521
Telephone and telecommunications	1,973	100	1,350	3,423
Postage, shipping, and delivery	672	280	178	1,130
Bank and other fees	-0-	-0-	7,740	7,740
Software related expenses	3,000	3,638	599	7,237
Other	1,375	940	-0-	2,315
Depreciation and amortization	<u>12,764</u>	<u>12,764</u>	<u>12,764</u>	<u>38,292</u>
Total expenses	<u>\$ 1,018,894</u>	<u>\$ 123,635</u>	<u>\$ 53,442</u>	<u>\$ 1,195,971</u>

See notes to financial statements.

STATEMENT OF FUNCTIONAL EXPENSES

THE JACK AND JILL LATE STAGE CANCER FOUNDATION, INC.

Year Ended September 30, 2018

	<b>Program Services</b>	<b>Supporting Services</b>		<b>Total Expenses</b>
	<b>WOW! Experience®</b>	<b>Fundraising</b>	<b>Management and General</b>	
Salaries	\$ 224,065	\$ 76,615	\$ 13,395	\$ 314,075
Employee benefits	10,949	1,217	-0-	12,166
Payroll taxes	17,436	6,673	1,149	25,258
Total salaries and related expenses	<u>252,450</u>	<u>84,505</u>	<u>14,544</u>	<u>351,499</u>
Direct cost of WOW! Experience® (in-kind)	559,742	-0-	-0-	559,742
Trip memory packages	17,234	3,883	-0-	21,117
Meetings and travel	5,122	1,357	-0-	6,479
Insurance	4,457	-0-	1,673	6,130
Fundraising	-0-	13,450	-0-	13,450
Professional fees	16,381	1,100	13,218	30,699
Supplies	238	374	-0-	612
Telephone and telecommunications	1,980	545	1,690	4,215
Postage, shipping, and delivery	-0-	1,977	-0-	1,977
Bank and other fees	-0-	-0-	6,620	6,620
Software licenses and related expenses	307	204	344	855
Other	5,258	709	530	6,497
Depreciation and amortization	<u>1,955</u>	<u>-0-</u>	<u>3,771</u>	<u>5,726</u>
Total expenses	<u>\$ 865,124</u>	<u>\$ 108,104</u>	<u>\$ 42,390</u>	<u>\$ 1,015,618</u>

See notes to financial statements.



STATEMENTS OF CASH FLOWS

THE JACK AND JILL LATE STAGE CANCER FOUNDATION, INC.

	Year Ended September 30	
	2019	2018
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Cash received from contributors	\$ 714,315	\$ 688,092
Cash paid to employees and service and product providers	(481,903)	(450,118)
Interest and other income received	1,881	927
<b>NET CASH PROVIDED BY OPERATING ACTIVITIES</b>	<u>234,293</u>	<u>238,901</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Cash paid for software	<u>(16,564)</u>	<u>(43,659)</u>
<b>NET INCREASE IN CASH AND CASH EQUIVALENTS</b>	217,729	195,242
Cash and cash equivalents at beginning of year	<u>576,565</u>	<u>381,323</u>
<b>CASH AND CASH EQUIVALENTS AT END OF YEAR</b>	<u><u>\$ 794,294</u></u>	<u><u>\$ 576,565</u></u>
<b>RECONCILIATION OF INCREASE IN NET ASSETS TO NET CASH PROVIDED BY OPERATING ACTIVITIES</b>		
Increase in net assets	\$ 227,340	\$ 242,684
Adjustments to reconcile increase in net assets to net cash provided by operating activities:		
Depreciation and amortization	38,293	5,726
(Increase) decrease in operating assets:		
Contribution receivable	1,700	10,738
Pledges receivable	(43,062)	(20,279)
Prepaid expenses	(749)	-0-
Increase (decrease) in operating liabilities:		
Accrued payroll and other accrued expenses	<u>10,771</u>	<u>32</u>
	<u><u>\$ 234,293</u></u>	<u><u>\$ 238,901</u></u>

See notes to financial statements.

## NOTES TO FINANCIAL STATEMENTS

THE JACK AND JILL LATE STAGE CANCER FOUNDATION, INC.

September 30, 2019

### NOTE A--DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The Jack and Jill Late Stage Cancer Foundation, Inc. (“the Organization”) is a not-for-profit organization whose purpose is to provide families with a WOW! Experience® giving children, who will lose their Mom or Dad to cancer, a timeout to create indispensable memories together while they can.

The following accounting policies are presented to assist the reader in understanding the Organization’s financial statements:

Accounting Standards: The Organization follows the Financial Accounting Standards Board Accounting Standards Codification as its sole source of authoritative guidance.

Financial Statement Presentation: The Association reports information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions.

Contributions: Contributions are recorded as unrestricted or restricted support, depending on the existence and/or nature of any donor restrictions. Donor-restricted support is reported as an increase in donor restricted net assets. When a restriction expires, donor restricted net assets are reclassified to net assets without donor restrictions.

Donated Services and Materials: The Organization recognizes revenues from the receipt of donated services and materials at the fair value of those services and materials. During the years ended September 30, 2019 and 2018, the Organization recognized revenues from the receipt of donated services and materials of \$665,753 and \$559,742, respectively. Donated amounts included airfare, hotel accommodations, event and theme park tickets, and meals. Such materials and services are contributed mostly by travel and hospitality industry companies. A total of \$665,249 and \$559,742 of donated services and materials was utilized for the Organization’s programs during the years ended September 30, 2019 and 2018, respectively.

Recognition of Promises to Give: Unconditional promises to give are recorded as receivables and revenues in the year in which the promises are received. Promises to give that are expected to be collected within one year are recorded at their net realizable value. The portion of promises to give that are expected to be collected during years exceeding one year are recorded at the present value of their estimated future cash flows, and are discounted using risk-inclusive interest rates applicable to the years in which the promises are received. The differences between the gross

NOTES TO FINANCIAL STATEMENTS--Continued

THE JACK AND JILL LATE STAGE CANCER FOUNDATION, INC.

NOTE A--DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES--Continued

amount of estimated future receipts and the present value of those future receipts are recorded as discounts in the years in which the promises are received. Amortization of the discounts is recognized over the time period between recognition of the initial promises and the dates on which the cash is received, and is included in contributions. Conditional promises to give are recognized when the conditions on which they are dependent are substantially met.

During the years ended September 30, 2019 and 2018, the Organization recognized contribution revenue of \$72,220 and \$16,167, respectively, from members of the Organization's board of directors. At September 30, 2019 and 2018, the Organization had pledges receivable from members of the Organization's board of directors of \$45,000 and \$54,000, respectively.

An allowance for estimated uncollectible pledges is recorded during years after the year of the initial pledge, based on management's evaluation of uncollected pledges. Uncollectible pledges are written off against the allowance when they are determined to be uncollectible. During each of the years ended September 30, 2019 and 2018, the Organization did not recognize any bad debt expense. At September 30, 2019 and 2018, the Organization's management were considered fully collectible.

Functional Allocation of Expenses: The costs of providing the Organization's programs and other activities have been summarized on a functional basis in the Statements of Functional Expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited. The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include salaries and related expenses, professional fees, and other, which are allocated on the basis of estimates of time and effort, and depreciation and amortization, which is allocated on the basis of usage of the underlying assets.

Income Taxes: The Organization is a not-for-profit organization that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code.

Cash and Cash Equivalents: For purposes of reporting cash flows, the Organization considers demand deposits and all unrestricted, highly liquid investments purchased with an original maturity of three months or less which can be readily converted to cash on demand, without penalty, to be cash equivalents. At times, bank balances may exceed federally insured limits.

Equipment: Equipment is stated at cost. Depreciation is computed using the straight-line method over the assets' estimated useful lives of three years.

NOTES TO FINANCIAL STATEMENTS--Continued

THE JACK AND JILL LATE STAGE CANCER FOUNDATION, INC.

NOTE A--DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES--Continued

Software and Website Development Costs: Software and website development costs are stated at cost. Amortization is computed using the straight-line method over the asset's estimated useful lives of three years for website development costs and mostly five years for software and begins when the assets are placed in service.

Estimates: The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Recent Accounting Pronouncement:

Recently Adopted Changes in Accounting Method: In August 2016, the Financial Accounting Standards Board issued Accounting Standards Update No. 2016-14 ("ASU 2016-14"), "Presentation of Financial Statements of Not-for-Profit Entities", that changes how a not-for-profit organization classifies its net assets, as well as the information it presents in financial statements and notes about its liquidity, financial performance, and cash flows. ASU 2016-14 requires amended presentation and disclosures to help not-for-profits provide more relevant information about their resources, which includes qualitative and quantitative requirements related to net asset classes, investment return, expenses, liquidity and availability of resources, and presentation of operating cash flows. During the year ended September 30, 2019, the Organization adopted ASU 2016-14. The adoption was applied retrospectively to all periods presented. The adoption of ASU 2016-14 had no effect on net assets at September 30, 2019 and 2018 or the increase in net assets for the years ended September 30, 2019 and 2018.

Not Yet Adopted: In June 2018, the FASB issued Accounting Standards Update No. 2018-08 ("ASU 2018-08"), "Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made", which provides not-for-profit organizations with assistance in evaluating whether transactions should be accounted for as contributions (nonreciprocal transactions) within the scope of Topic 958, "Not-for-Profit Entities", or as exchange (reciprocal) transactions, and also provides guidance for determining whether a contribution is conditional. The amendments in ASU 2018-08 will likely result in more grants and contracts being accounted for as either contributions or conditional contributions than under previous guidance. ASU 2018-08 is effective for contributions received in annual periods beginning after December 15, 2018, and for contributions made in annual periods beginning after December 15, 2019. Early

NOTES TO FINANCIAL STATEMENTS--Continued

THE JACK AND JILL LATE STAGE CANCER FOUNDATION, INC.

NOTE A--DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES--Continued

adoption of the amendments is permitted. The amendments in ASU 2018-08 may be applied on either a modified prospective basis or a retrospective basis. The Organization is currently evaluating which transition approach to use and the impact, if any, of implementation of this new standard on its financial statements.

Subsequent Events: Subsequent events have been evaluated through December 18, 2019, which is the date the financial statements were available to be issued.

NOTE B--DONOR RESTRICTED NET ASSETS

At September 30, 2019 and 2018, net assets of \$326,598 and \$283,536, respectively, were restricted for a purpose for the WOW! Experience® and time restrictions, based on when the contributions were supposed to be provided by the donor.

During the years ended September 30, 2019 and 2018, net assets of \$268,479 and \$153,500, respectively, were released from restrictions by incurring expenses to satisfy the restricted purposes for the WOW! Experience®.

NOTE C--PLEDGES RECEIVABLE

Pledges receivable consist of WOW! Society pledges towards the WOW! Experience® program. Pledges expected to be collected within one year are recorded at their net realizable value. Pledges that are expected to be collected in future years are recorded at the present value of expected future cash flows, using a discount rate of 5.00%.

Pledges receivable consisted of the following at September 30:

	<u>2019</u>	<u>2018</u>
Pledges receivable	\$ 340,000	\$ 297,000
Less unamortized discount	<u>(13,402)</u>	<u>(13,464)</u>
	<u>\$ 326,598</u>	<u>\$ 283,536</u>

NOTES TO FINANCIAL STATEMENTS--Continued

THE JACK AND JILL LATE STAGE CANCER FOUNDATION, INC.

NOTE C--PLEDGES RECEIVABLE--Continued

These pledges are scheduled to be collected as follows:

Year Ending September 30:	
2020	\$ 158,000
2021-2024	<u>182,000</u>
	<u>\$ 340,000</u>

NOTE D--EMPLOYEE BENEFIT PLAN

Effective October 1, 2018, the Organization established a SIMPLE IRA plan that allows employees to contribute to traditional IRAs set up for employees. This Plan covers substantially all employees and allows participants to defer a portion of their annual compensation on a pre-tax basis. The Organization matches up to 3% of employee annual compensation. The Organization's matching contribution to the Plan totaled \$9,949 for the year ended September 30, 2019.

NOTE E--LIQUIDITY AND AVAILABILITY

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of September 30, comprise the following:

	<u>2019</u>	<u>2018</u>
Cash and cash equivalents	\$ 794,294	\$ 576,565
Contributions receivable	<u>-0-</u>	<u>1,700</u>
	<u>\$ 794,294</u>	<u>\$ 578,265</u>