

Contact:
Kevin Doyle
Senior Program Analyst
Charity Navigator
kdoyle@charitynavigator.org
(201)818-1288

Contact:
Jennifer Kanter
Jack & Jill Late Stage Cancer Foundation
203-216-3910
jkanter@jajf.org

JACK & JILL LATE STAGE CANCER FOUNDATION EARNS COVETED 4-STAR RATING FROM CHARITY NAVIGATOR

JAJF's strong financial health and commitment to accountability and transparency have earned it a 4-star rating from Charity Navigator, America's largest independent charity evaluator. As a 501(c)(3) tax exempt national public charity, this is the most highly coveted rating for JAJF

January 26, 2020 Glen Rock, NJ and Atlanta, GA – Since 2002, using objective analysis, Charity Navigator has awarded only the most fiscally responsible organizations a 4-star rating...our top distinction. In 2011, Charity Navigator added 17 metrics, focused on governance and ethical practices as well as measures of openness, to its ratings methodology. These Accountability & Transparency metrics, which account for 50 percent of a charity's overall rating, reveal which charities operate in accordance with industry best practices and whether they are open with their donors and stakeholders. In 2016, Charity Navigator upgraded their methodology for rating each charity's financial health with CN 2.1. These enhancements further substantiates the financial health of their four star charities.

"JAJF'S exceptional 4-star rating sets it apart from its peers and demonstrates its trustworthiness to the public," according to Michael Thatcher, President & CEO of Charity Navigator. *"The Jack & Jill Late Stage Cancer Foundation is now a member of a preeminent group of charities. Based on its 4-star rating, people can trust their donations are going to a financially responsible and ethical charity when they decide to support JAJF".*

Thatcher further explains, *"astute donors are yearning for greater accountability, transparency, and for concrete results. This is highest possible and most coveted rating indicates your organization adheres to sector best practices and executes its mission in a financially efficient way. Attaining a 4-star rating verifies JAJF exceeds industry standards and outperforms most charities in your area of work".*

"This exceptional designation from Charity Navigator sets Jack and Jill Late Stage Cancer Foundation apart from its peers and demonstrates to the public its trustworthiness" added Thatcher.

"We are most proud when people characterize and praise JAJF's impact as measurable and "there is no black hole"...and when we hear repeatedly how "your impact is tangible" said JAJF's Founder & CEO Jon Albert.

As a national 501c3 nonprofit, JAJF relies strictly on private donations to make smiles and joy happen. When you give to JAJF you give the gift of time together for these precious, young late stage cancer families prescribed to JAJF by Oncologists across the United States (since 2006).

JAJF has a mandate to sustain...to make sure we are here in another sixteen years and beyond for those families who will not be saved by the next wonder drug, clinical trial or hope for a cure and will also leave behind their children.

“This Charity Navigator great distinction is a tremendous honor that frankly should help us broaden our support while serving as a wonderful, important THANK YOU to our Investors who continue to believe in the importance of JAJF and in the importance of family”, added Albert.

About Charity Navigator

Charity Navigator, www.charitynavigator.org, is the largest charity evaluator in America and its website attracts more visitors than all other charity rating groups combined. The organization helps guide intelligent giving by evaluating the Financial Health and Accountability & Transparency of more than 8,000 charities. Charity Navigator accepts no advertising or donations from the organizations it evaluates, ensuring unbiased evaluations, nor does it charge the public for this trusted data. As a result, Charity Navigator, a 501 (c) (3) public charity itself, depends on support from individuals, corporations and foundations that believe it provides a much-needed service to America's charitable givers. Charity Navigator, can be reached directly by telephone at (201) 818-1288, or by mail at 139 Harristown Road, Suite 101, Glen Rock, N.J., 07452.

About JAJF

When a parent is diagnosed with late-stage cancer, a family's world is immediately turned upside down as children face the imminent loss of their young Mom or Dad. Imagine taking a fabulous family trip during your chemo and radiation treatments. Enter the Jack & Jill Late Stage Cancer Foundation.

JAJF, a national 501(c)(3) nonprofit (www.JAJF.org) , treats children facing the looming loss of their young Mom or Dad to cancer to WOW! Experiences®...a prescribed timeout as part of treatment protocol together as a family away from their late stage cancer to create positive, cherished, (indispensable) memories...while they can.

Featured as the cover story on CBS Sunday Morning with Charles Osgood, twice featured on the TODAY SHOW; Treating the families; not the cancer® and TODAY SHOW celebrates JAJF's first 10 years, on NBC's Sunday Night Football and by Sanjay Gupta twice: Sanjay Gupta interviews Jon Albert...a true holiday gift, and, this brief clip: Sanjay Gupta prescribes JAJF It is only just over a minute, but Sanjay tells the story in a powerful way.

JAJF has become exceptionally—even profoundly important nationally because of the lives they are measurably impacting across the United States since 2006. Jon Albert, Founder of JAJF was honored as a 2018 CNN HERO. Please see these two feature stories: CNN HEROES tribute video to Jon and 2018 CNN HERO Jon Albert EXTRA feature

Oncologists prescribe JAJF as part of the treatment protocol for the patient, the spouse and their children...the family together which is extraordinary. Oncologists validate the medicinal impact JAJF is having in the immediate term and now longer term for these families especially the children who are losing their heroes and security blankets at such a vulnerable time. Oncologists validate the power of laughter and smiles--of positive, fun family time together (and the power of beaches, sunsets, sports, music and roller coasters): **The POWER OF WOW!™**

####